



TRAVELLING AUSTRALIA WITH KIDS

www.travellingaustraliawithkids.com

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We invite you to become a TAWKer Supporter!

Q. What is a TAWKer Supporter?

A. It's a Caravan Park/Camping Spot/Farmstay or Accommodation that encourages travelling families to stay with them by offering TAWK Members a min of 2 nights FREE for their children*. Parks *can choose* not to offer this at their busy school or public holiday periods.

If your business already promoted "Kids Stay Free" - then a listing will help promote you to our members.

Q. Why should you JOIN?

A. If you want to target the increasing family travel market and increase your occupancy rates, especially in your off season, then the TAWKer Supporter Program is for you.

With thousands of families 'tawking' about the program and choosing the TAWK Supporter Parks over the other parks in the area or heading out to free camp. We will get them to you, you upsell and keep them there!

NOW is the time to join.

TAWK Members are the PERFECT targeted audience. Research conducted in 2018 on a variety of Camping forums asked the question "if TAWKer's would visit a spot offering two night's free accommodation for the kids rather than go 'free camping", 95% said YES!! You support them and they will support you.

PACKAGES

LISTING ONLY

It includes....

- Feature on your park on the relevant page on our website
- Listing as a TAWKer Supporter on the popular Free Air Camp App,
- Your park on our Google map <http://bit.ly/2IkAwb5> which we promote regularly across our platforms.
- A downloadable listing that TAWKers can print off to keep in their car or access on their mobile device.
- Includes a free initial/annual Facebook Shout Out announcement about your park joining or being on board our program across Social Platforms (over 31500 followers on FB – as at May 2019)
- The TAWK Supporter Program is promoted regularly across our platform and with our promotional partners
- **BONUS** - Soon to be listed as a filter on WikiCamps – exposing your park to hundreds of thousands additional families!

SOCIAL PACKAGE: (Includes All of the Above)

- PLUS – Bi-Monthly Posts on our Socials - Facebook Page, Instagram and Facebook Group – it helps to keep your park in TAWKers Minds.

*Conditions:

- Parks can choose to list school and public holiday exemptions
- No max on number of children
- No minimum night's stay

Please contact us on admin@travellingaustraliawithkids.com or call 0431 267444 for more information and price structure.