



We invite you to become a TAWKer Supporter!

- **Q. What is a TAWKer Supporter?**
- **A. It's a Caravan Park/Camping Spot/Farmstay or Accommodation that is encouraging travelling families to stay at their place by offering at least 2 night's FREE camping for KIDS.**

If Kids already stay at your place for free – then listing will really help promote you to our members.

Why should you get involved?

Because travelling families travel ALL year round not just busy periods! These families are not holiday makers per se and all hold a TAWK Membership Card. PLUS TAWK will be listed as a filter on their next upgrade, so another great way for families to find TAWK Parks.

Many families are 'free camping' due to the extra fees charged for their children, meaning you may be losing business. If a park charges \$10 extra per children, then families with three children can pay upwards of \$70 per night for the same piece of turf as a couple paying much less, we realise that they may use more facilities but not \$30 per night more. *It's putting parks out of reach of the average family and they are voting with their feet!* Surely, it's better to have them stay at your park with the kids stay 2 night's free option than to lose them altogether! *You do not have to offer this at peak periods* when you are busy anyway – most travellers avoid holiday maker periods.

By becoming a TAWKer Supporter and giving 2 night's free camping for TAWK Member's Kids; more families might now visit your business, *and you can upsell them to stay longer*. They may use your washing machines, buy from a park shop, or book a trip through you (if you have these options).

What do you get? You have two options....

Listing Option

- Your Ad and link to your website on the state relevant TAWKer Supporter Camping page, listing on the AirCamp App, be added to our Google Map of parks and downloadable listing.

Promotional Option

- Your Ad on the TAWKer Supporter Camping page and all other features as above.
- Posts on our busy Social media channels. Ie our Facebook Page, Facebook Group, (**Just over 36,000+ Facebook page and group followers**) Twitter, Instagram and Pinterest, encouraging TAWKers to visit you. A PERFECT targeted audience. (Bi-monthly or Monthly packages available) Please ask for more details.

TAWKer Supporters are always mentioned whenever we get the opportunity on all of our socials!

After researching the various Camping forums and asking the question if TAWKer's would visit a spot offering two night's free accommodation for the kids rather than go 'free camping', 95% said YES!! Those that did not, prefer to free camp anyway. After travelling for 2 years around Australia we also saw that many parks were empty if it was not school holiday's busy period. With this idea, you may get more families in your park during 'off season' as TAWKer's travel all year round, both parties benefit.

Further details

Find details of how you can become TAWKer Supporters on the TAWK website:

Phone Number – 0431 267444

Email – admin@travellingaustraliawithkids.com Web Address www.travellingaustraliawithkids.com