



Become a 'TAWKer Supporter'  
Supporting Families  
Travelling Australia With Kids

[www.travellingaustraliawithkids.com](http://www.travellingaustraliawithkids.com)

## Become a TAWKer Supporter!

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- **Q. What is a TAWKer Supporter?**
- **A. It's a Caravan Park/Camping Spot/Farmstay or Accommodation that is encouraging travelling families to stay at their place by offering at least 2 night's FREE camping for KIDS.**

### Why should you get involved?

Because travelling families travel ALL year round not just busy periods! Many families are also 'free camping' due to the extra fees charged for their children, meaning you may be actually losing business. If a park charges \$10 extra per children, then families with three children can pay upwards of \$70 per night for the same piece of turf as a couple paying much less. *It's putting parks out of reach of the average family and they are voting with their feet!* Surely, it's better to have them stay at your park with the kids stay 2 nights free option than to lose them altogether! You do not have to offer this at peak periods when you are busy anyway – most travellers avoid holiday maker periods.

By becoming a TAWKer Supporter and giving **at least two night's free camping** for the kids, more families might now visit your business, and you have the opportunity to upsell them to stay longer. They will no doubt use your washing machines – if you have them (many times!), may buy from a park shop (again if you have one) or may book a trip through you (if you have that option). **Travelling families would spend at your park!**

### What do you get? You have two options....

#### Listing Option

- Your Ad and link to your website on the TAWKer Supporter Camping page and we encourage TAWKing families to come and stay with you!

#### Promotional Option

- Your Ad on the TAWKer Supporter Camping page as above.
- Posts on our busy Social media channels. I.e our Facebook Page, Facebook Group, (**Just over 29000 followers** combined) Twitter, Instagram and Pinterest, encouraging TAWKers to visit you. A PERFECT targeted audience. (Bi-monthly or Monthly packages available) Please ask for more details.

**TAWKer Supporters are always mentioned** whenever we get the opportunity!

**After researching the various Camping forums and asking the question** if TAWKers would visit a spot offering two nights free accommodation for the kids rather than go 'free camping', 95% said YES!! Those that did not, prefer to free camp anyway. After travelling for 2 years around Australia we also saw that many parks were empty if it was not school holiday's busy period. With this idea, you may get more families in your park during 'off season' as TAWKers travel all year round, both parties benefit.

### Further details

Find details of how you can become TAWKer Supporters on the TAWK website:

Phone Number – 0431 267444

Email – [admin@travellingaustraliawithkids.com](mailto:admin@travellingaustraliawithkids.com) Web Address [www.travellingaustraliawithkids.com](http://www.travellingaustraliawithkids.com)