



TRAVELLING AUSTRALIA WITH KIDS

www.travellingaustraliawithkids.com

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The TAWKer Supporter Program is aimed at families Travelling Australia With Kids – hence the acronym TAWK and not holiday makers per sei.

We will get our TAWK Members to your parks throughout the year to increase your occupancy rates, especially in your non busy times. Our TAWK families are travelling all year round and not just at busy school holiday periods. We have over 130 TAWK Parks across the country now and you can join them.

Our program is very simple – you need to offer TAWK Members 2 nights free camping for their kids and by doing so, we get them to your park, then you have the opportunity to upsell them & keep them there! *(You CAN exclude busy school and public holiday periods if you wish as this is aimed at travelling families and not holiday makers per sei).*

Word of mouth & social influencing combined with exposure across our platforms and promotional partners, will ensure your park sees an increase in occupancy and popularity amongst our growing community.

As a TAWK Park you will get...

- A Feature on your park on the relevant page on our website
- List you as a TAWKer Supporter on the popular AirCamp App
- Put your park on our Google map <http://bit.ly/2lkAwb5> which we promote regularly across our platforms.
- Include you on our downloadable listing that TAWKers can print off to keep in their car or access on their mobile device.
- A free initial Facebook Shoutout announcement about them joining across our Facebook (36,000+ followers as at June 2020), Instagram and Facebook Group
- We also list you as a TAWK park with the TAWK filter on Wikicamps – exposing your park to hundreds of thousands additional families!

The TAWK Supporter Program is promoted regularly across our Social Media platforms.

We know you will agree that this is an amazingly program that not only benefits your park, but also supports the entire travelling family community. There is a small fee to become a TAWK park and that covers the costs to organise all of the above.

If you have any questions, please do not hesitate to contact us.

We look forward to welcoming you to our popular TAWKer Supporter Program.

PLEASE advise if you would be interested in exclusivity in your immediate area (if of course there is not already a TAWK park there and or already doing this).